

## 2022 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



**Sistema TV is committed to continue providing non-commercial educational programming to the Puerto Rican audiences to enrich their lives and resilience during and after a string of natural disasters that have impacted the island such as hurricanes, earthquake swarms and a pandemic that is changing the lifestyle of everyone globally.**



Sistema TV is a valuable tool for preschoolers, students, elderly and general public providing education, arts, culture and social programming. It has developed alliances with student organizations within the university and with other non-profit organizations.

In 2022, Sistema TV became a virtual classroom so that thousands of university students can continue their university studies during a lockdown. At the same time giving the adult population in general, the opportunity to improve their knowledge, or the experience that many of them have never been able to obtain, through courses on broadcast television.

- *Sistema-TV provided education services at all levels from children to adults, guiding them on the management and control of the pandemic that arose with covid-19.*

The local TV-system services served to meet the needs of thousands of young university students who had their studies interrupted due to the pandemic. A preliminary offer was made which was determined to increase due to the digital divide that was demonstrated when education at all levels had to move to a remote formality.

The production facilities served as a real instrumentality for the communications school's students to have a workshop for the production of two programs. A local sports program that was continued and a new national independent film's analysis program.



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**Sistema TV, Canal Universitario Ana G. Méndez, has aired over 453 hours of public service programming and educational projects for private and governmental agencies.**

### LOCAL PROGRAMMING

- **Geoambiente** – While in the United States and several European countries honeybees (those that produce honey) are disappearing, in Puerto Rico, wild populations of these pollinators are common and healthy.
- Scholars theorize that a "varroa" mite is responsible for what is known as "the problem or disorder of colony collapse." But the Africanized bees that we have on the Island, although more passive, attack and bite the ectoparasite until it is finished.





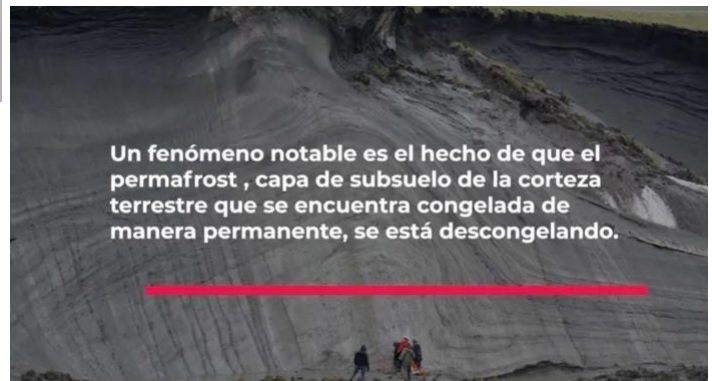
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### Tele - Courses:

A series of televised courses was created to address the need of thousands of students struggling to continue their studies remotely. Many students are faced with the reality that the Internet is not enough in all places to meet the demand of children, adolescents, and young people who are trying to survive with distance education.



An offer was created that includes among others: Social Sciences, Humanities, Instructional Design Model, English Statistics, and Spanish at various levels.





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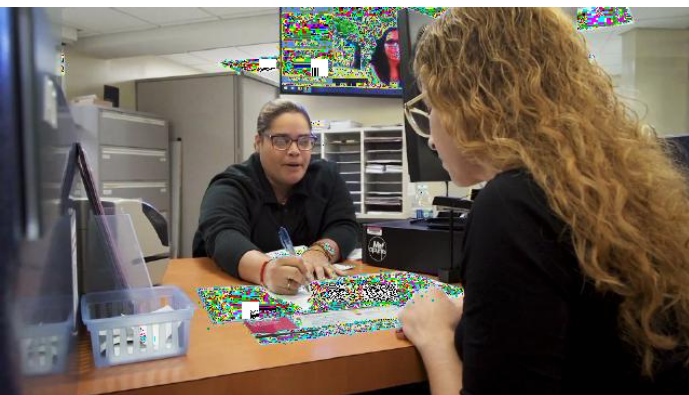
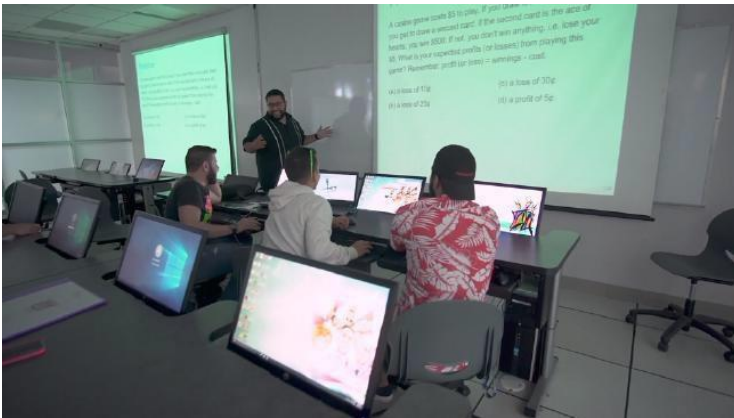
**Charla Deportiva-** This local sports program produced by students under the supervision of its presenter and professor of Social Justice, Roberto Angleró, Esq., who has been a sports commentator for the past 40 years. He presents a summary of the performance of Puerto Rico at the LIMA 2019 Pan American Games.





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**UAGM CAPSULAS** – Through short videos, Universidad Ana G. Méndez (UAGM) presents different stories that illustrate the value of the educational service that the institution carries out. Through activities and expressions of students, teachers and employees, the institution shares its community initiatives, research and development opportunities for students, and the success of their alumni, which today are the best evidence of the education they received at the UAGM to contribute to the socioeconomic development of their communities.





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### Pinceladas de Cultura

This program explains what a Resident Artist is, and their importance for educational institutions (museums, universities, art centers, etc.) Besides, explains the artist's feelings on being chosen as a Resident Artist. Artists can stand out in different disciplines, could be visual arts, literature, design, dance, among others.





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## PSA- Kids (COVID)

- Sesame Street
- Odd Squad
- Daniel Tiger's Neighborhood

PSAs encouraging hand washing and activities and advice for caregivers, who are increasingly also homebound parents.



They teach kids about healthy habits, the best tips for social distancing, and emphasize the importance of staying strong and healthy.





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## Sponsors of Hope

Inspirational videos with positive and encouraging messages based on hope and love, intended to reflect on life values.







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### Fly brother #205

Fly with Ernest to la Isla del Encanto and be transformed in El Yunque rainforest, historic Ponce, and unforgettable Loiza. ¡Hay comida, tambien!





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## FAMILY INGREDIENTS #106 Puerto Rico – Arroz con Gandules

Puerto Rican pride thrives in Hawai'i! Chef Ed meets up with entertainer Tiara Hernandez, whose family grew up in Waikiki. Tiara follows a culinary path to a country she's never seen to learn more about her heritage.





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### CULTURE QUEST #104

We travel to Puerto Rico to explore graffiti and mural culture. This is a surprising look at how something that is seen as a sign of blight, of a neighborhood in decline, is actually unifying neighborhoods around the island. The murals give residents a sense of history and pride as well as much needed income from tourists who are more and more visiting these seldom-seen barrios to view internationally recognized mural art.

